







Information required	
Name of your shop	Sending the winning entry Please fill out the form to the left with all your details and post this
Address of your shop	(with a tracking number) to the address below along with the winning entry artwork. We suggest using a hard-backed envelope to protect the design. Please take a photo of the entry (for your records) before sending
	Send to Earlybird Designs, 1 Moorfield, Canterbury CT2 7AN
Contact name	On the back of the winning design, please check the child's name, age and name of their school has been written.
Telephone number	Payment
Email address	The cost of the 50 cards & envelopes is £15 including delivery.
Small paragraph about your shop	Please select how you would like to pay:  Proforma invoice and bank transfer  Secure credit card payment link
	The above options will be emailed to the address given in the form.  Once we have receievd your payment, we will get to work printing and producing your cards.
Title of winning entry	Delivery Your order will take 10-15 days to arrive, and will be sent to the
Name of the winner	address given in the form to the left.
Notes and description of design	Social Media  We would love to share all the winning designs from yours and other participating retailers. If you would like us to tag you in or mention you in a post, let us know your Instagram handle here.





Welcome to the 2025 Happy Card Project. Would you like to have your own design made in to a greeting card and professionally printed? Well, step this way.

We would like you to create, design, paint, stick, draw and colour your best picture that you think would make a brilliant greeting card to give to your friends and family. Goodluck!!



Pencils, pens and brushes at the ready! It is time to design and make the picture that we will turn in to your greeting card. How exciting!!

Have a good look at the information on this sheet to help you make your picture in the correct way. If you can follow these, it will really help us make your card look super-duper tip-top.

## Design guidelines for entries

All designs must be made in a portrait format Please use any medium you wish for your design. This could be crayons, pencils, paint, collage, fabric applique, tie-die, pastels...whatever is your style!!

Any words or captions should be kept 2cm away from any edges of the design. We don't want to chop off anything important.

When you have finished your design, please write your name, age and school on the back so we know who made it and take it to your local shop.

Your design will be then be displayed in the window and customers will vote for their favourite. So let everyone know yours is in there.

Your cards will be professionally printed & made by one of the industry leading printers in the UK, the Windles Group.

The winning card will be produced in a special edition run of 50 copies, along with envelopes. The winner will recieve 10 copies of their own design, with the remaining 40 being sold for charity. We will also create a 3d visual image of the design, for you to share with friends & family, and to post on social media and websites Our Instagram handles are:

@thinkingofyouweek\_uk
@windlesgroup



## Design do's and don'ts



