



## Information required

Name of your shop

Address of your shop

Contact name

Telephone number

Email address

Small paragraph about your shop

Title of winning entry

Name of the winner

Notes and description of design

## Next steps

### Sending the winning entry

Please fill out the form to the left with all your details and post this (with a tracking number) to the address below along with the winning entry artwork. We suggest using a hard-backed envelope to protect the design. Please take a photo of the entry (for your records) before sending.

**Send to Earlybird Designs, 1 Moorfield, Canterbury CT2 7AN**

On the back of the winning design, please check the child's name, age and name of their school has been written.

### Payment

The cost of the 50 cards & envelopes is £20 including delivery. This cost also includes 100 pieces of 133mm x 167mm cardboard to give to the children to create their design on.

Please select how you would like to pay:

Proforma invoice and bank transfer ☐

Secure credit card payment link ☐

The above options will be emailed to the address given in the form. Once we have received your payment, we will get to work printing and producing your cards.

### Delivery

Your order will take 10-15 days to arrive, and will be sent to the address given in the form to the left.

### Social Media

We would love to share all the winning designs from yours and other participating retailers. If you would like us to tag you in or mention you in a post, let us know your Instagram handle here.



# THINKING OF YOU WEEK



Welcome to the 2025 Happy Card Project. Would you like to have your own design made in to a greeting card and professionally printed? Well, step this way.

We would like you to create, design, paint, stick, draw and colour your best picture that you think would make a brilliant greeting card to give to your friends and family. Goodluck!!



Pencils, pens and brushes at the ready! It is time to design and make the picture that we will turn in to your greeting card. How exciting!!

Have a good look at the information on this sheet to help you make your picture in the correct way. If you can follow these, it will really help us make your card look super-duper tip-top.

## Design guidelines for entries

All designs must be made in a portrait format  
Please use any medium you wish for your design.  
This could be crayons, pencils, paint, collage, fabric applique, tie-die, pastels...whatever is your style!!

Any words or captions should be kept 2cm away from any edges of the design. We don't want to chop off anything important.

When you have finished your design, please write your name, age and school on the back so we know who made it and take it to your local shop.

Your design will be then be displayed in the window and customers will vote for their favourite. So let everyone know yours is in there.

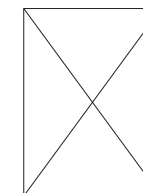
Your cards will be professionally printed & made by one of the industry leading printers in the UK, the Windles Group.

The winning card will be produced in a special edition run of 50 copies, along with envelopes. The winner will receive 10 copies of their own design, with the remaining 40 being sold for charity. We will also create a 3d visual image of the design, for you to share with friends & family, and to post on social media and websites  
Our Instagram handles are:  
**@thinkingofyouweek\_uk**  
**@windlesgroup**

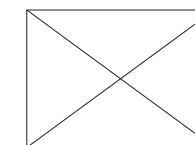


## Design do's and don'ts

Portrait



Landscape



2cm



Not 2cm

